


FINANCING THE GREAT UPTOWN



HOTELS

A MAJORITY of the great hotels of New York are situated in the UPTOWN district.

THEY are so located, because of their convenience to the great terminals, the stores, and the theatres.

THE CENTERING of these various interests in the heart of the city, continually attracts not only the

IN KEEPING with the importance of the GREAT

UPTOWN; we have established modern banking offices equipped with every facility on

THE EQUITABLE

TRUST COMPANY
OF NEW YORK

BANKING, TRUSTS & INVESTMENTS
SAFE DEPOSIT VAULTS

Mr. C. J. O'Connell

The Standard Safe 6% Investment of the Nation

THROUGHOUT the 38 years of its history the House of S. W. Straus & Co. has been a pioneer and leader in the development of a type of investment bonds which are unimpeachably con-

Today the type of investment bond which has been developed under the *Straus Plan* stands as the standard safe 6% investment of the nation. This merited place has been gained and has been held by

They are intrinsically safe;
They pay the attractive rate of 6%;

They have never known a failure of prompt payment in both interest and principal on the day due;

They offer complete freedom from care, responsibility and management;

- They are not affected by market fluctuations or manipulation;
- They are exceptionally free from the effects of labor troubles, economic changes and governmental regulation;
- They afford opportunity for the widest diversification, as well as

They are backed by the thorough-going service of a completely equipped, nation-wide organization.

These securities—sound first mortgage serial coupon bonds, netting 5% with 4% Federal Income Tax paid—will give you the same satisfaction and safety that they are giving today to more than 30,000 well-pleased customers throughout the country. Our booklet, "Safety and 6%," will tell you why. Write for it today. Ask for—

S'W STRAUS & CO

S.W. STRAUSS & CO.
ESTABLISHED 1882 INCORPORATED
150 BROADWAY, NEW YORK

CHICAGO	CLEVELAND	PHILADELPHIA	SAN FRANCISCO
DETROIT	PORTLAND	MINNEAPOLIS	MILWAUKEE

THIRTY- EIGHT YEARS WITHOUT LOSS TO ANY INVESTOR

Money Market. Feb. 10.—Bar silver 88 3/4; gold, 123 1/2; money, 4 1/4.	£18,552,000; exports of British products increased £58,527,000; reexports increased £20,904,000; total exports increased £79,441,000; exports of imports	made public yesterday. The 1919 bonds were at the rate of \$27.50 on the 226,000 shares of stock selling at the close of 1919.
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Account rates—short and long bills, 5½¢@5 13-16 per centums at Lisbon, 140.

Imports increase.
No. 10.—The January statistics for wheat from the United States shows the

anges: Imports increases cent., according to its income stat..ent dollar quoted, 14 francs 41 1/2

